

PUT INSOMNIA to BED – for GOOD!!

We have manufactured Buckwheat Husk pillows since 1997 after redesigning the original version, as used for centuries in Japan, Korea, and India, to suit the Western European market. The original is hard and inflexible; my version is capable of easy adjustment to 100 different positions and levels of firmness, suitable for babies from 9 months up to oldies of 100+ years.

Suitable in particular for children as they will not grow up to suffer constant neck and posture pain as suffered today by us adults. PAIN PREVENTION is a good slogan for our unique brilliant pillows. Buckwheat is not wheat as we know it, it is in fact a relation of Rhubarb .We use only cleaned husks, [sometimes referred to as hulls] the outer shell which protects the fruit. It's grown without pesticides and herbicides simply because it is not bothered by pests, therefore not contaminated by toxic chemicals, as are just about every other pillow offered in today's non ethical marketplace.

Buckwheat ticks all the eco-friendly boxes, being able to thrive in poor soil conditions; it enhances the soil and supports the eco-system. The Perfect Pillow, like all our products conceived from a Holistic angle, has been supplied to a 6 star hotel in Dubai. When on business staying in a Tokyo hotel in 1996 I first came across this strange pillow on the bed, & enquired what was inside as it was very hard & inflexible, perfect it would seem for the local masochists.

The Buckwheat content was tightly sewn in channels so adjustment was impossible, like it or lump it literally. Giving this a lot of thought after realising that Buckwheat husks, as they allow air through, was perfect as a pillow, for babies [cot deaths] and the rest of us Western Europeans, a change was made so the husks could be easily shifted around, capable of being adjusted, hi or low, soft or firm 100's of positions, allowing the sleeper to quickly produce their very own dynamic sleep heaven. Urica – The Perfect Pillow was born!!

Until 2007 the pillow was just another product in a range that centred on pure essential oils, pot pourri, and other fragrance items + well loved Zafu & Zabuton meditation. So by this time the company changed the name to Perfect Pillow Ltd as it became clear that pillows were becoming the biggest volume seller & busy times lay ahead. We were inundated with letters, e-mails, feedbacks and reviews, some of which were almost unbelievable

“YOUR USUAL PILLOW IS AS MUCH USE AS A PAPER BAG IN A STORM” “Great Pillows- Better than Tempur”. “AFTER 3 NIGHTS SLEEPING on MY NEW BUCKWHEAT PILLOW YOU WOULD HAVE TO HAVE ME ARRESTED FIRST BEFORE I'D LET YOU TAKE IT AWAY”.

“You don't know what a Pillow Should Be likes until You've Tried This One” “The BEST PILLOW in the WORLD”. “The Best Pillow Ever”. “BELIEVE THE HYPE, YOU'VE FINALLY FOUND THE UBER PILLOW”. “The Holy Grail of Pillows. Whereas the Tempur Was Inflexible , With The Buckwheat It Takes A Second to Push It Into Exactly Whatever Shape You Want , and It Stays All Night , I've NEVER Slept So Well

Long after synthetic pillows , most of which are contaminated with toxic chemicals, have worn out , set to spend 500 years in landfill, our brilliant Buckwheat Husk pillows will still be fully functional, just as relaxing, providing Europe with perfect blissful sleep . Not only have the BEST PILLOWED in the WORLD, but, by a huge margin, without doubt easily the BEST VALUE!

*might even qualify for best value of any product *ever* *

- We will continue to satisfy a majority of customers

- Who share our respect & love of BRITISH MADE
- As opposed to Far East sweat shops whose source of
- Labour is often children working 90 hours per week
- In dangerous conditions for a pittance .Further these suppliers use low grade unethical materials.
- Perfect Pillow is truly an environmentally organisation
- Pioneering leaders in green innovation & best practice,
- Having won awards for just that, creating saleable products without exploitation of animals, humans,
- Plants and birds and our precious planet, using only
- The finest naturally recurring sustainable, non synthetic
- Components.
- Each of us needs to be aware that change is necessary
- As we awake to confront the major issues of being human
- In a World seemingly heading towards domination by mega multi national conglomerates driven by hard nose accountants whose only thoughts are for the bottom line. Thankfully there is now a growing army of sensible savvy consumers, concerned with the well being, not only of themselves, but all like minded folk, and creatures who inhabit our precious planet.
- Bright blessings,
- Tony Barnes who in 1996 invented and first produced his adjustable Organic Pillow for Western European Sleepers. **STILL MADE in BRITAIN**